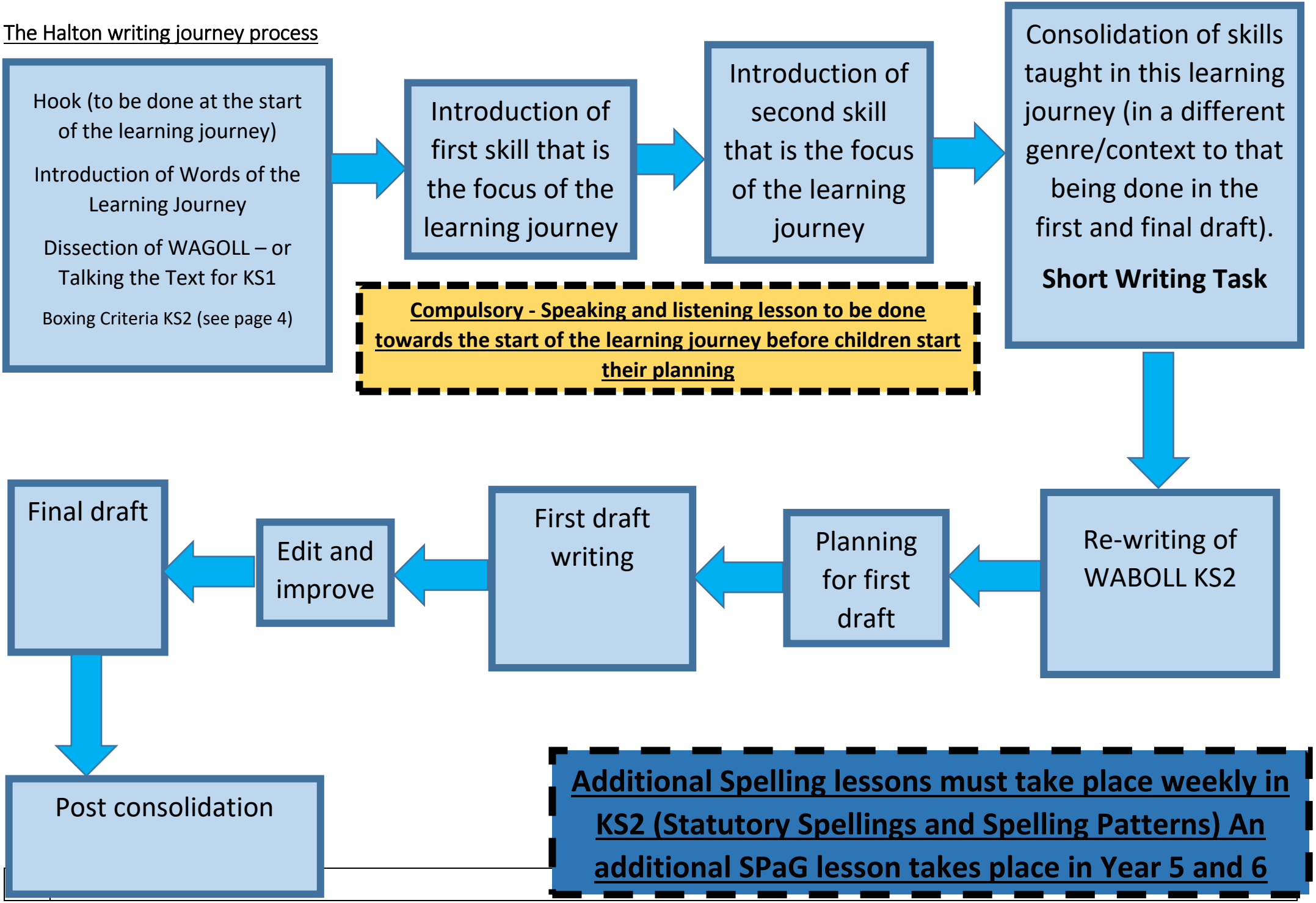The Halton writing journey process